



PRESS RELEASE

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Amembal & Halladay Co-organize Third Annual Chinese Leasing Forum

September 27, 2016: Sudhir Amembal today announced Amembal & Halladay's participation in the recently concluded Third Annual Chinese Leasing Forum, held September 21-22, 2016 in Tianjin, China. The Forum was co-organized by Amembal & Halladay. Continuing the success of the first two forums held in 2014 and 2015, this year's conference again attracted nearly 350 leasing professionals, government officials, bankers, students, and members of the media.

The focus of this year's Forum was "Leasing's Resilience during an Economic Slowdown". It consisted of a unique blend of general assemblies supplemented by a CEO panel and hands-on parallel sessions that addressed specific concerns and questions of the attendees. Speakers included Chinese leasing luminaries, government representatives, and prestigious speakers from the U.S., Australia, Turkey and other parts of the world.

Sudhir Amembal not only advised the organizers on the conference agenda and speakers, but also chaired the conference, delivered one of the keynote addresses, and moderated the CEO Panel. Shawn Halladay delivered a keynote address and moderated a parallel session.

Mr. Amembal stated, "One of the unique benefits of the Forum is that the global leasing experts provide insight into their own respective mature market; the Chinese speakers add tremendous value by presenting pragmatic domestic solutions. Each year, the conference brings significantly increasing value to the growth of the Chinese leasing industry and allows Chinese leasing professionals to learn from the experts. They are learning extremely fast and, in terms of volume, will soon become the world's leading leasing economy. In addition, their government is highly supportive of the leasing industry as a whole, indicating that leasing will continue to play a significant role in China's continued economic and financial transformation."

Amembal & Halladay, formed in 1978, was the first entity to serve the global equipment leasing industry and is the world's premier service provider to its many leasing industries and companies. Amembal & Halladay has trained over 75,000 leasing professionals in 80 plus countries and has authored 16 industry best-sellers. It also has provided consultancy services to over 20 governments as well as numerous well-known, blue chip leasing companies around the globe.

Contact:

Kelly Farnham
General Manager
Amembal & Halladay
kelly@amembalandhalladay.com